



UKBA'20TM
UK Business Awards

How Entries are Scored (Team of the Year)

Our aim is to provide a robust and transparent judging process that provides clarity and confidence to all involved.

Entries are scored using the following scoring criteria.

Finalists

The finalists are decided by the shortlisting panel.

There will be between 3 and 6 finalists per category depending on the number and quality of entries.

Finalists are scored based on an assessment of the written entry and a presentation to decide the category winners.

Scoring

The written entry is judged online and is worth 50% of the final score.

(NB as the "Summary" criterion is not included at the presentation stage, the score for the written entry is calculated as 7/8 of the total written entry score).

The presentation judged at the finals is worth 50% of the final score.

The maximum score is 1400

Winners

The winner of each category is the entry with the highest score when combining the scores awarded by the judges for the written entry and the presentation.

For categories with 3 finalists there will be only a gold winner.

For categories with 4 or more finalists, there will be a gold winner and a silver winner.

For categories with 5 or more finalists, there will be a gold winner, a silver winner and a bronze winner.

There will be an Award for the overall winner for the UK Business Awards 2020, which is the entry with the highest score. The Entrepreneur Of The Year, Inspirational Leader of the Year and the Team of the Year category are excluded from the overall winner Award.

Scoring Grid

Scoring stages	By whom	Basis of assessment	Outcome	Impact on scoring
1. Shortlist				
Shortlisting Panel	<ul style="list-style-type: none"> 4 judges Experienced Awards International employees Chair of the Awards 	<p>Written entry Criteria 1 - 8</p> <p><i>Summary will be especially important</i></p>	Shortlist of finalists	Score not carried forward
2. Assessment of finalists				
Category judging panels	3 - 6 judges for each category	<p>Written entry Criteria 1 - 8</p>	Score	50% of weighting of final score for all categories as specified above
Category judging panels	3 - 6 judges each category	<p>Live presentation Criteria 2 - 8</p>	Score	50% of weighting of final score for all categories as specified above

There are a standard set of 8 criteria. Each criterion has a maximum score of 100 available. All 8 criteria will be used for both the shortlisting of finalists and for scoring written entries as above. Finalist presentations will be scored against criteria 2-8 criteria only.

Scoring Guidelines

Rating	Description on of how well the entry meets the criteria	Score available
Outstanding	Compelling, robust, fully evidenced description	80 - 100
Strong	Very good story with some strong evidence	60 - 79
Adequate	Good, well-evidenced description	40 - 59
Limited	Some weak areas, would have benefited from more evidence	20 - 39
Weak	Unconvincing, weakly evidenced description	0 - 19

Scoring Criteria	Suggested Word count
The case for recognition. Each criteria is worth 100 points.	MAXIMUM OF 2,000 WORDS
<p>1. Summary Provide an overview of the entire initiative, capturing the most important information from beginning to end. Include an overview of the role and responsibilities of the team NB. This will be used for shortlisting finalists and the scoring of the written entries but is not relevant to finalist presentations.</p>	250
The following criteria are relevant to all stages of judging: shortlisting, written entries and finalist presentation. Each criterion requires a compelling, fully evidenced description.	
<p>2. Business strategy What was the background to the initiative? How did it meet the strategic needs of the business and what was the team's involvement?</p>	250
<p>3. Goals and Objectives What were the specific goals and objectives of the initiative? Which of these were set by the team? What business benefits did the initiative set out to achieve?</p>	250
<p>4. Planning and Implementation What steps did the team take to plan the initiative? How was the initiative implemented? Who was involved and how was communication maintained? What was the target, budget</p>	300

and timeframe. Show results of any challenges along the way and the results against target, budget and timeframe	
5. Stakeholder Engagement What was the leadership model and who were the relevant stakeholders? How were their needs identified and understood, and how were they and the team engaged in the process?	250
6. Innovation and Creativity What was especially creative and innovative about the initiative? Did the team introduce anything unique or which proved an interesting twist and contributed to the overall success?	250
7. Impacts and Benefits What has been the team's contribution to the resulting impact on the business? What impact has this initiative made on the team? What other benefits have been achieved in relation to the goals and objectives, and were there any additional unforeseen benefits?	250
8. Accountability and Commitment within the Team* ONLY RELATES TO THE TEAM CATEGORIES To what extent did each person understand their individual and the team's goals and objectives? How did they hold themselves and others accountable for delivery and teamwork? Could they depend on one another to deliver their own responsibilities?	200

NB For Team of the Year categories, the entry should relate to a particular initiative and will be scored based on the individual's/team's approach to the initiative. This is included in the questions on the entry form for these categories.